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PRESS RELEASE

Global Street Design Guide

by the National Association of City Transportation Officials
and the Global Designing Cities Initiative

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Washington, D.C. (October 13, 2016) — The National Association of City Transportation Officials (NACTO) and the Global Designing Cities Initiative, the *Global Street Design Guide* (Publication Date: October 13, 2016) present the first-ever worldwide standards for designing city streets and prioritizing safety, pedestrians, transit, and sustainable mobility. Each year, 1.2 million people die in traffic crashes around the world, making street design a true matter of life and death and a key to urban livability and economic opportunity. With three-quarters of the global population expected to live in cities by 2050, it's more important than ever to address the outdated codes and standards that guide street design around the world.

This timely resource builds off the successful tools and tactics defined in NACTO's *Urban Street Design Guide* and *Urban Bikeway Design Guide* while addressing a wider variety of street and design elements found in various contexts around the world. Drawing on 70 cities in 40 countries, the *Global Street Design Guide* broadens the measurements of the success of urban streets to include access, safety, and mobility for all users, environmental quality, economic benefit, public health, and overall quality of life. Example cities include: Bangalore, India; Buenos Aires, Argentina; Paris, France; Copenhagen, Denmark; Seoul, Korea; Medellin, Colombia; Toronto, Canada; Istanbul, Turkey; Auckland, New Zealand; Melbourne, Australia; New York, USA; and San Francisco, USA.

While other street design books cater to the needs of motorists, this guide addresses the needs of all roadway users, including pedestrians. Case studies from every continent range from the restoration of a local stream in the small town of Paso Robles, California to combat flooding and widen roadways for pedestrian safety, to the creation of pedestrian landmarks to curb violence in Cape Town, South Africa. This holistic viewpoint challenges the assumption that streets are just for vehicles, suggesting instead that they should be open public spaces for all residents.

The *Global Street Design Guide* will inspire leaders, inform practitioners, empower communities to realize the potential in their public space networks, and help cities unlock the potential of streets as safe, accessible, and economically sustainable places.

Supported by Bloomberg Philanthropies and launched in 2014, the Global Designing Cities Initiative (GDCI) focuses on the critical role of streets around the world. GDCI, working in partnership with the National Association of City Transportation Officials (NACTO), is committed to raising the state of the practice for street design and transportation by building a common vision, sharing data, peer-to-peer exchanges, and regular communication among international cities. NACTO is a membership network that provides support and resources for city transportation officials in North American cities of all sizes.

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