

**URBAN  
JOURNALISM  
ACADEMY**

# URBAN JOURNALISM ACADEMY AT THE EUROPEAN DEVELOPMENT DAYS

04 June 2015; 09:00 am - 10:15 am

## A training session for journalists

For many journalists, it is a challenge to report about urban development as it is a complex and relatively new issue for the media, similar to environmental issues that were largely unknown by journalists 20 years ago.

However, the configuration of the world is becoming increasingly urban. Today, international and national media faces the need to professionally cover specific developments in and around cities such as transport issues, urban planning, social inclusion or segregation in cities, the rise of cities in developing countries, and many more.

This session is an introduction to how the media can contribute to the global debate about urban development. Emphasis is put on a hands-on approach such as the use of infographics, data analysis and audience-friendly presentations. The session will highlight how many of today's challenges are 'urban' and will expand the urban knowledge and information available to journalists.

### WHEN

04 June 2015  
09:00 am - 10:15 am

### WHERE

EDD15; Tour & Taxis; Press  
Conference Room  
Avenue du Port - Haveniaan 86c  
B-1000 Brussels

### WHO

Journalists and communication  
professionals interested in urban  
issues. International and local  
journalists covering the European  
Development Days.

## Agenda

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- 09:00**      **Welcome remarks**  
By Dr. Joan Clos, *Executive Director, UN-Habitat*
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- 09:10**      **Facts and Figures on urbanization**  
By Tobias Kettner, *Communications Officer, UN-Habitat*
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- 09:25**      **Towards a New Urban Agenda**  
The process towards the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III) in Quito, Ecuador, Oct 2016  
By Tobias Kettner, *Communications Officer, UN-Habitat*
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- 09:40**      **Reporting on urban issues. The key role of Media towards a New Urban Agenda**  
By Simone d'Antonio. *Cittalia - Fondazione Anci Ricerche*
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- 10:10**      **Closing**

### More Information

[www.eudevdays.eu](http://www.eudevdays.eu)

[www.unhabitat.org](http://www.unhabitat.org)