

# Urban Journalism Academy

## at Smart City Expo World Congress

### Turning Urban Development into News

The Urban Journalism Academy is a pioneer UN-Habitat initiative intended for international and national journalists, and media professionals who are interested or involved in urban development. The objective is to train participants about coverage of social, economic and environmental issues facing cities in the 21st century. The aim is to strengthen journalists and media professionals' capacity to analyze the overall process of urbanization by sharing with them substantive knowledge about the main issues of planning and city management.

Urban journalists and urban communications professionals are not only relevant for reporting purposes, but also for their important substantive role in contributing defining a new urban paradigm. The Urban Journalism Academy gives room to Media for contributing in the process towards the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III) to take place in 2016. Habitat III is convened to reinvigorate the global commitment to sustainable urbanization, to focus on the implementation of a "New Urban Agenda".

#### Practical Details

**WHEN >**

19 November 2014, 9h – 18h.

**WHERE >**

Fira de Barcelona, Barcelona. Spain

**WHO >**

Journalists and communications professionals interested in urban issues

**REGISTRATION and FURTHER INFORMATION >**

Alessandra Pirera – UN-Habitat

[Alessandra.pirera@unhabitat.org](mailto:Alessandra.pirera@unhabitat.org)

Folc Lecha – Smart City Expo World Congress

[Flecha@firabarcelona.com](mailto:Flecha@firabarcelona.com)

## Programme

**9h – 9:15h**                      **Welcome by** Fira de Barcelona and UN-Habitat

### *Understanding Urban Complexity*

**9:15h – 10h**                      **Cities: challenges and opportunities of the 21<sup>st</sup> Century**  
Francis Pisani, Editor and professor on creative cities, innovation and smart citizens, Le Monde, El Pais, Reforma.

**10h – 11h**                      **Urban Capsules**  
The Urban Capsules are short lectures on urban concepts: good urbanization, design and planning, resilience, density, public space, mobility, urban economy, urban equity,... and latest reports and data.

**The essentials of Urban Planning**  
Eduardo Moreno, Head of Research and Capacity Development at UN-Habitat, Nairobi, Kenya

**Resilient Cities**  
Dan Lewis, Chief of Urban Risk Reduction Unit/CRPP at UN-Habitat, Barcelona-Nairobi

**Urban Economy**  
Oriol Balaguer, UN-Habitat's expert on Urban Economy and Infrastructures

**11h – 11:15h**                      **Coffee Break**

**11:15 – 11:45h**                      **Livable + Sustainable + Resilient: Reflections of how to define a good city**  
David Maddox, The Nature of Cities

**11:45h – 12:15h**                      **City's Intangibles – Key drivers on our quality of life**  
David Michon, Monocle

**12:15h – 13h**    **Urbanization at the top of the agenda**  
The Guardian Cities (tbc)

El País, Pablo Linde, Editor at Planeta Futuro

**13h – 13:30h**

**Communication for urban development. The Post-2015 Agenda and Habitat III**

Media is taking an active role towards relevant milestones of the global community. How to engage and participate in these processes?

Joan Erakit, United Nations Correspondent, New York, US

**13:30h – 14:30h**

**Lunch Break**

**14:30 – 15h**

**Press Briefing on the Smart City Expo World Congress**

Ugo Valentí, Director Smart City Expo World Congress. Fira de Barcelona.

***The case of Barcelona***

**15h – 15:30h**

**Barcelona Smart City**

Barcelona City Council

**15:30h – 18h**

**Barcelona Urban Transformation Tour**

Barcelona City Council