



United Nations

## — HABITAT III —

### SIDE EVENT REPORT

Submitted by Lead Organization	
Name of the lead organization	Despacio
City and country where the lead organization is based	Bogotá, Colombia
Title of the event	Transport Data in Latin America: Findings of the Urban Mobility Observatory
Date	10/18/2016
Room number	R10
List of partner organizations	CAF Development Bank of Latin America
Number of attendees	61-80
Percentage of women participating	21-30%
Background information on the event (themes, issues, context).	<p>This event presented the findings of the Urban Mobility Observatory (OMU in Spanish), which the CAF Development Bank of Latin America has developed over the past years in conjunction with local organizations like CTS Mexico, ALATPU, Despacio.org and others. OMU's aim is to compile mobility indicators from 29 cities in Latin America and the Caribbean for subsequent publication and analysis. The larger goal of the project is to understand regional progress, challenges and opportunities in terms of mobility and provide analytical tools to national and local governments, well as civil society actors. Transport is a particularly important topic for Latin America, for both climate change and socioeconomic development reasons. The transport sector currently accounts for 16% of all CO2 emissions in the region; this figure could grow with increased urbanization and motorization. To reach the 1.5°C degree target agreed upon in Paris at the COP21, cities and countries will need to set ambitious goals for the transport sector, improving and growing sustainable modes like public transit, cycling and walking. In socioeconomic terms, improved transport options can increase social inclusion and road safety, particularly for women, children and the elderly, as well as economic opportunities for marginalized groups. These objectives are particularly linked with Sustainable Development Goals 3.6 and 11.2. OMU therefore examines a range of issues related to mobility and transportation, including socioeconomic aspects, costs and fares, road safety, energy and emissions, public transit, fleet and infrastructure. The Observatory's findings were useful for cities and countries aiming to improve sustainable urban and transport planning, using data to craft better local, metropolitan and national regulations, as well as allocate financial resources accordingly.</p>



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#### Concise summary of the event proceedings, including key points discussed

The side event “Transport Data in Latin America: Findings of the Urban Mobility Observatory” was organized by Despacio. The discussion was based on the Urban Mobility Observatory results that have been developed by CAF- Development Bank of Latin America. Likewise, the Ministry of Transport and Telecommunications Chile and the Secretariat of Mobility of Bogotá presented different results from studies that have been developing on their cities. Finally, Carlosfelipe Pardo exposed a new initiative of shared mobility that has been developing on Bogotá by Steer Davies Gleave and the Mobility Secretary. The introduction of the event was made by the CAF transport representative Eduardo Vasconcellos. He presented the initiative that CAF has been developing on trying to generate as much data as possible about transport in 29 cities since 2010, with the idea that cities authorities reduce the amount of inspiration and start basing their decisions on reliable information to make better decisions. Following this, he gave way to the various speakers presentations. - Andrés Gómez, Ministry of transport y telecomunicaciones of Chilean Government: City and mobility: public policy based on data quality. The Minister began his presentation posing that the 86% of the global population now lives on cities and therefore, the cities have to be democratized so citizens and their quality of life should be the central concern. To achieve this, Chile’s government have worked with different data collection methodologies like origin destination surveys, data mining, and developed an open data policy as this allows users know how far and how long the bus will arrive, allowing a better planning of their time. Finally, he mentioned the importance of public consultations to gather more information about problems perceived by citizens on transport in cities. - Eduardo Vasconcellos, CAF Development Bank of Latin America Eduardo Vasconcellos presented the findings of the first Urban Mobility Observatory in Latin America that has been developed by CAF. He explained the center analysis center were the personal consumption expenditures (time, space via and energy) and the impacts (contamination road safety and congestion). Afterwards, he mentioned some of the conclusions they got from the Observatory concerning modal split and road preference, among other. - Juan Pablo Bocarejo, Mobility Secretary of Bogotá Juan Pablo Bocarejo based his presentation on the exhibition of different web applications and initiatives that had been very helpful for the transport data collection in Bogota. On one side, he mentioned Waze has allow them to collect more information than many other initiatives and Tappsi has allow them as well, gather information about origins and destinations. Similarly, he talked about the Hackathons supported by Despacio that have been helpful to generate solutions to mobility through the use of data. - Carlosfelipe Pardo, Executive Director of Despacio Carlosfelipe Pardo presented the shared mobility project that Steer Davies Gleave and the Mobility Secretariat of Bogota have been developing. The project aims to create a corridor where vehicles can only transit if they have 3 or more passengers. Thus, the quantity of people that may mobilized through the corridor will be the same but fewer vehicles would be needed to do it and this will ease traffic congestion.



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<b>Recommendations that emerged from these discussions.</b>	The main issues discussed were related to the relevance of data, the importance of good communication to develop policies and there were specific questions to speakers.
<b>Name, nationality, title and organization of the 1st speaker at your event.</b>	Andrés Gómez, Chile, Minister of Transport and Telecommunications Chile, Ministry of Transport and Telecommunications Chile
<b>Name, nationality, title and organization of the 2nd speaker at your event.</b>	Eduardo Vasconcellos, Brazil, Consultant, CAF Development Bank of Latin America
<b>Name, nationality, title and organization of the 3rd speaker at your event.</b>	Juan Pablo Bocarejo, Colombia, Mobility Secretary Bogota, Mobility Secretariat Bogota
<b>Name, nationality, title and organization of the 4th speaker at your event.</b>	Carlosfelipe Pardo, Colombia, Executive Director of Despacio, Despacio