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HABITAT III
SIDE EVENT REPORT

Submitted by Lead Organization	
Name of the lead organization	Sao Paulo City Government
City and country where the lead organization is based	Sao Paulo - Brazil
Title of the event	Sao Paulo: The New Urban Agenda Implementation Experience. Public Space Planning and Private Use Regulation: Towards a City for Each and Everyone
Date	10/20/2016
Room number	R6
List of partner organizations	Mercociudades - Montevideo, Uruguay;
Number of attendees	81-100
Percentage of women participating	51-60%



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<p>Concise summary of the event proceedings, including key points discussed</p>	<p>The main idea of this Side Event was to connect already implemented policies with the proposals of the New Urban Agenda, while discussing how they were implemented in the municipality of São Paulo, Brazil's largest city. Also important is the demonstration of how certain policies express, concretely, the realization of the right to the city. Therefore, the areas discussed encompassed urban as well as social and economic oriented policies, with a holistic approach to the City. These include policies oriented to fight against inequalities and making the city accessible to all and everyone. The policies discussed included those designed to provide and reinforce real citizenship to women and transgender, to the youth, migrants and people in drug addiction, among others. Affordable housing, streets open to pedestrians, well-connected, fast and comfortable collective transportation complement actions taken to improve social and economic development towards a more just city. In the case of São Paulo, a Strategic Master Plan (Plano Diretor Estratégico – PDE) passed as a law contains legal instruments that allow the incorporation, by the State, of part of the surplus value generated by real estate market. It also allows the promotion of a virtuous circle of local development, encouraging, for example, local agriculture whose produce can be bought by the government to supply part of the circa 2 million meals consumed daily in the City's public schools. Discussing already implemented actions can shed a light on both how government policies can be turned into State policies, as well as how cities and city governments can promote local development while improving the lives of each and all of its citizens.</p>
<p>Name, nationality, title and organization of the 1st speaker at your event.</p>	<p>Vicente Trevas - Brazilian - Executive Secretary at Mercociudades and Secretary for International and Federative Affairs at Sao Paulo City Government</p>
<p>Name, nationality, title and organization of the 2nd speaker at your event.</p>	<p>Fernando de Mello Franco - Brazilian - Secretary for Urban Development at Sao Paulo City Government</p>
<p>Name, nationality, title and organization of the 3rd speaker at your event.</p>	<p>Joao Sette Whitaker - Brazilian - Secretary for Housing at Sao Paulo City Government</p>
<p>Name, nationality, title and organization of the 4th speaker at your event.</p>	<p>Felipe de Paula - Brazilian - Secretary for Human Rights and Citizenship</p>



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Name, nationality, title and organization of the 5th speaker at your event.

Nabil Bonduki - Brazilian - City Councillor at City of Sao Paulo and Professor at Sao Paulo University (USP)